





Packing Symbol Legend



INNER PACKING: **Poly-Bag**, indicated qty. per inner pack.



INNER PACKING: Counter Display, indicated aty, per inner pack.



INNER PACKING: Open Gift-Box, indicated qty. = sets/ inner pack.



INNER PACKING: Closed Gift-Box, indicated qty. = sets/ inner pack.



INNER PACKING:

Paper bucket, indicated qty. = sets/ inner pack.



INNER PACKING: **Plastic Bucket**, indicated

qty. = sets/ inner pack.



INNER PACKING: Clear-Box, indicated qty. = sets/ inner pack.



INNER PACKING: Blister Bubble, indicated qty. for inner pack.



Inner Packing:
Net Bag, indicated qty.
= sets/ inner pack.



EXPORT CARTON: Indicated qty. applies to export carton.



All items shipped without individual packing have a Viking Toys hang tag on them.

Our toys are:









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New 2015

Cute Racer Assortment 14 cm 4 models equally mixed

Packing Art. No. Qty.



1360 24 sets



4x24 = 96 sets





81360 1 set



1x12 = 12 sets

















Bucket House 40x80 cm Including bucket/station with lid/parking lot, 12 tracks, 2 ramps, 3 traffic signs, 1 car, 1 helicopter and 2 stop

bars **Packing** Art. No. 45540 1 set 1x6 = 6 setsEC

Farm set in gift box 10 pcs. Including 3 animals, 3 trees, fencing and 1 farmer

Packing Art. No. Qty. GB 85532 1 set

1x6 = 6 setsEC

Zoo set in gift box

10 pcs. Including 3 animals, 3 trees, fencing and 1 clown figure

Packing Art. No. Qty.

GB 85533 1 set

1x6 = 6 sets





Packing Art. No. Qty.



1310 1 pc.



1x6 = 6 pcs.





81310 1 pc.



1x6 = 6 pcs.



Pull-along Elephant 25 cm

Packing Art. No. Qty.



1320 1 pc.



1x6 = 6 pcs.





81310 1 pc.



1x6 = 6 pcs.



Baby Pull-along Dog and Elephant 14 cm

Packing Art. No. Qty.



1312 24 pcs.



4x24 = 96 pcs.







6x1= 6 pcs.















Airport Playmat 70x90 cm







Farm Playmat 70x90 cm

Packing Art. No. Qty.

PB 5206 1 pc. EC 1x20 = 20 pcs.

Harbor Playmat 70x90 cm

Packing Art. No. Qty.



EC 1x20 = 20 pcs.



Race track Playmat 70x90 cm

Packing Art. No. Qty.



5208 1 pc.

















Playmat floor display 4 Designs 20 mats

Packing Art. No. Qty.



5205 5 pcs.



РΒ











8

Point of Sales mat



Large sticker – No. 3007 Size: 12 cm x 80 cm



Shelf sign – No. 3008 Size: 30 cm x 10 cm



LCD-screen - No. 3005

Shelf stripe – No. 3006 Size: 7 meter roll

Poster outdoor – No. 3010 Size: 30 cm x 40 cm



Poster Viking City – No. 3011 Size: 30 cm x 40 cm





Floorsticker – No. 3012 Size: 85 cm x 25 cm



Leaflet on a hanger – No. 3009 Size: 10 cm x 15 cm

erial



Product Catalogue - No. 3000



Play table - No. 3017 Size: L 80 cm, W 60 cm, H 40 cm



Viking Promises
– No. 3002



Viking Story - No. 3001

www.vikingtoys.se

On our website you will find a wide range of useful information and material to help you promote and sell Viking Toys.

The website contains the following sections:

Download images, Catalogues, Outer carton info etc, Sales promotion material, Upcoming products, Pictures from event/happenings, Viking around the world, The Viking World, Test reports, Subscribe to our newsletter and Product descriptions.

For more SP-material please log in to our website. Go to the section SP-material where you can download more material.





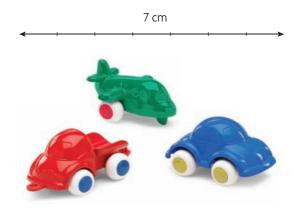
Mini Chubbies





7 cm

The soft material doesn't lose its color when exposed to the sun, rain or to cold weather.





Lite Chubbies 3 models - 7 cm



Packing Art. No. Qty.

Mini Chubbies





Also available without imprint as item 1100



Also available without imprint as item 1118

Mini Chubbies at work

Packing Art. No. Qty

PB 01135 36 pcs.

6x36 = 216 pcs.

1135 36 pcs.

6x36 = 216 pcs.

7 317670 011353

CB 81135 1 set

7 317670 811359

Mini Racer

Packing Art. No. Qty

1112 60 pcs.

6x60 = 360 pcs.

7 317670 011124 >

Mini Chubbies Planes 3 models - 7 cm

Packing Art. No. Qty

1114 60 pcs.

6x60 = 360 pcs.



Mini Chubbies



Packing Art. No. Qty

7 1173 1 set

1x10 = 10 sets

7 317670 011735 >

Mini Chubbies with trailer

3 models - 15 cm

Packing Art. No. Qt

PB 01115 1 se

1 x 24 = 24 sets

1115 1 set

1 x 24 = 24 sets

7 317670 011155 >

Mini Chubbies Baby 7 models - 7 cm

Packing Art No. Otv

PB 01136 48 sets

EC 6x48 = 288 sets

1136 48 sets

6x48 = 288 sets

7 317670 011360 >









Mini Chubbies Rescue 5 models - 7 cm

Packing Art. No. (



01131 36 pcs.



6x36 = 216 pcs.



1131 36 pcs.



Mini Bucket set Bucket size: 2,5 |

Packing Art. No. Qty.



42110 1 set



1x6 = 6 sets





Chubbies



10 cm



10 cm

Chubbies 6 models - 10 cm

Art. No. Qty.



01141 30 pcs.



1141 30 pcs.



Chubbies Planes 3 models - 10 cm

Art. No.









Also available without imprint as item 1148







Chubbies Rescue 5 models - 10 cm Art. No. Qty. 01147 20 pcs. 6x20 = 120 pcs1147 20 pcs. Chubbies with trailer 4 models - 21 cm Art. No. Qty. РΒ 01144 8 sets

6x8 = 48 pcs

1144 8 sets

6x8 = 48 pcs

EC









Maxi



14 cm



The soft rubber wheels allow our toys to roll silently.



Maxi Trucks 5 models - 14 cm

РΒ

Art. No.

01061 16 pcs.

4x16 = 64 pcs

1061 16 pcs.

4x16 = 64 pcs



Also available without imprint as item 1088



Maxi circus train set with trailer 30 cm

Packing Art. No. Qty.

PB 1074 1 set

7 317670 010745

EC

GB 81074 1 set

EC 1x6 = 6 sets

7 317670 810741 >

Maxi Train set 44 cm

EC

Packing Art. No. Qty.

PB 1075 1 set

1x12 = 12 sets

7 317670 010752 > GB 81075 1 set

EC IXO = 0 Sels

7 317670 810758 >

21075 12 sets

1x12 = 12 s

7 317670 210756 >

Maxi

















Maxi Tractor with trailer 30 cm

Packing Art. No. Qty.

РВ

1065 8 sets

EC

4x8 = 32 sets

7 317670 01065

GB

81065 1 set

EC

1x12 = 12 sets

1 set

317670 8

N.B... 21065

1x12 = 12 sets

Maxi Car transporter with 2 cars 31 cm

Packing Art. No. Qty.

РВ

1078 6 sets

EC

4x6 = 24 sets

7 317670 010783

GB

81078 1 set

EC

1x6 = 6 sets

7 317670

21078 12 sets



1x12 = 12 sets





Cute Cars





8-14 cm







Packing Art. No. Qty

01170 60 pcs.

6x60 = 360 pcs.

1170 60 pcs.

6x60 = 360 pcs.

51170 50 pcs. 1x50 = 50 pcs





8 - 14 cm









Midi



21 cm



Uncomplicated toys that are suitable for both indoor and outdoor play.

Midi Tipper truck 21 cm

Packing Art. No. Qty

PB 1230 1 pc.

1x12 = 12 pcs.

7 317670 012305 >

GB 81230 1 set

lx6 = 6 sets

7 317670 812301 >

Midi Fire truck

21 cm

Packing Art. No. Qty.

PB 1231 1 pc.

1x12 = 12 pcs.

7 317670 012312 >

| Second | S

















Packing Art. No.



1234 1 set



1x6 = 6 sets

Qty.



81234 1 set



1x6 = 6 sets



Jumbo



25 - 28 cm



The axles are made of strong, rustproof steel, so they can endure rough play and humid conditions.

Jumbo Tipper truck

Packing Art. No. Qty.

PB 1210 1 pc.

7 317670 012107 >

Jumbo Fire truck 28 cm

Packing Art. No.

PB 1211 1 pc

lx6 = 6 pcs.

Jumbo Digger truck

28 cm

Packing Art. No. Qty.

PB 1212 1 pc.

lx6 = 6 pcs.

7 317670 012121 >



25 - 28 cm











Jumbo with figures



25 - 28 cm



Jumbo Tipper truck with 2 figures

Packina Art. No. Qty.

РΒ

1250 1 set

1x6 = 6 sets

7 317670 012503

81250 1 set

1x6 = 6 sets

Jumbo Fire truck with 2 figures

Packing



1251 1 set

Qty.



1x6 = 6 sets



















Jumbo Tractor digger with 1 figure

Packing Art No. Of

PB 1255 1 set

lx6 = 6 sets

GB 81255 1 set

1x6 = 6 sets

7 317670 812554 >

Jumbo Digger truck with 2 figures 28 cm

Packing Art. No. Qt

PB 1252 1 set

Ix6 = 6 sets

7 317670 012527 > GB 81252 1 set

lx6 = 6 sets

7 317670 812523 >

Jumbo Tipper Truck with trailer 52 cm

Packing Art. No. Qty.

GB 81226 1 set

lx4 = 4 sets

7 317670 812264 >

Jumbo Tractor with trailer and 1 figure 52 cm

Packing Art. No. Q

GB 81225 1 set

lx4 = 4 sets

7 317670 812257

Jumbo with figures









Packing	AIT. NO.	City.
РВ	1256	1 set
EC	1x6 = 6	sets

















Jumbo Ambulance with 2 figures and a stretcher

Packing Art. No. Qty.

1257 РΒ

1x6 = 6 setsEC

1 set

GB 81257 1 set

1x6 = 6 sets

Jumbo Horse transport with 2 figures, 2 horses and fencing

Packing Art. No. Qty.

РΒ 1259 1 set

1x6 = 6 sets

GB 81259 1 set

1x6 = 6 sets

Jumbo Police van with 2 figures

Packing Art. No. Qty.

РΒ

1264 1 set

1x6 = 6 setsEC

GB 81264 1 set

1x6 = 6 sets

Jumbo with figures







Jumbo Jeep with 2 figures 28 cm

Packing Art. No. Qty











25 - 28 cm





Jumbo Cab with 2 figures 28 cm

Packing A

РΒ

1265 1 set

EC

1x6 = 6 sets



7 ^{||}317670 ||012657 ||



81265 1 set







Jumbo Police car with 2 figures 28 cm

Packing Art. No.



1267 1 set



1x6 = 6 sets



GB 81267 1 set



1x6 = 6 sets





Jumbo planes





26 - 30 cm

Soft wheels for smooth landings.



Packing Art. No. Qty.



1x6 = 6 sets



81270 1 set

1x6 = 6 sets







Jumbo Viking Airlines with 2 figures 30 cm

Packing Art. No. Qty.















26 - 30 cm









Jumbo Ambulance helicopter with stretcher and 2 figures 26 cm

Packing Art. No. Qty.

PB

1272 1 set

EC

1x6 = 6 sets



7 317670 012725 >



81272 1 set



Jumbo Police helicopter with 2 figures and 1 car 26 cm

Packing Art. No. Qty.



1273 1 set



1x6 = 6 sets



81273 1 set



1x6 = 6 sets





Super with figures

35 cm



The large, chunky design makes them perfect for little hands.



Super Fire truck with 2 figures 35 cm

Packing Art. No. Qty

PB 1511 1 set

1x6 = 6 sets

7 317670 015115 >

GB 81511 1 set

EC 1x4 = 4 sets

35 cm







35 cm

Packing

РΒ

EC

GB

EC

Art. No. Qty.

1x6 = 6 sets

81509 1 set

1x4 = 4 sets

1509 1 set

Boats



10 - 34 cm

YEAR
Mini Tugboat

10 cm

Packing Art. No.



1097-1 60 pcs.



6x60 = 360 pcs



Duck Boat 12 cm

Packing Art. No. 0



1091-1 32 pcs.



6x32 = 192 pcs



Tugboat 14 cm

Packing Art. No. Qty.



1092 28 pcs.



01092 28 pcs



6x28 = 168 pcs







10 - 34 cm









Packing Art. No. Qty.

1098 РΒ 1 set

1x6 = 6 setsEC

81098 1x6 = 6 setsEC

1 set

Ferry Boat 30 cm

GB

Art. No. Qty. **Packing**

1099-1 1 pc. РΒ

1x6 = 6 pcs.EC

Police Boat with 2 cars and 2 figures 30 cm

Packing Art. No. Qty.

РΒ

1095 1 set

1x6 = 6 setsEC

GB 81095 1 set

1x6 = 6 setsEC

10 - 34 cm



Packing Art. No. Qty.

PB

1590 1 set

EC

1x4 = 4 sets

7 317670 015900 >

GB

81590 1 set



1x4 = 4 sets





Packing Art. No. Qty.



1595 1 set



1x4 = 4 sets















Playmat





Art. No. Qty. **Packing**



1x6 = 6 sets











Viking City super set Including: 1 large garage, 1 small garage, 1 farm house, 1 police station, 1 fire station, 2 bridges, 1 Multiplay Garage with harbor, 15 vehicles, 10 figures, 6 animals, 6 signs, 120 road set pieces, trees and fence.

Packing Art. No. Qty.

PB 15500 1 set

EC lxl = 1 set











- 66 cm —

Viking City 2

and 1 helicopter Packing Art. No.

5501

GB

EC

Viking City 2 story garage Including 2 vehicles and 1 helicopter

GB

Art. No.

5500





Viking City













1x6 = 6 sets



Viking City Fire Station Including 1 vehicle and 2 figures

Packing Art. No. Qty.

1x6 = 6 sets

7 317670 055654





Viking City Farm Set Including 1 tractor with trailer, 3 farm animals, a farmer, fencing a feed trough and a bucket.

Packing Art. No. Qty.



5575 1 set



1x6 = 6 sets







1 figure

GB

Art. No.

5585





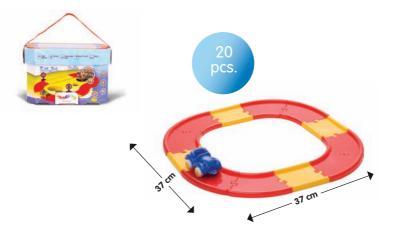


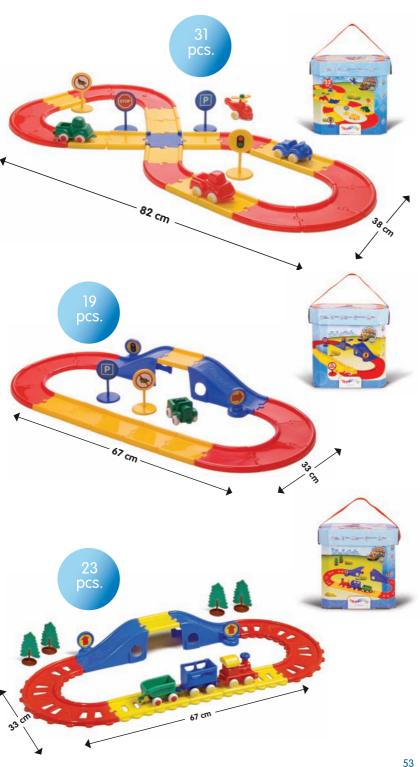
Viking City Road System

Viking Toys are safe, sturdy and dishwasher proof.









Road set in paper bucket

Including 4 vehicles, 23 tracks and 4 traffic signs



Art. No. Qty. 45514 1 set



1x6 = 6 sets



Road & Bridge set in

paper bucket Including 1 vehicle, 14 tracks, 2 bridge ramps and 2 traffic signs.

Art. No. Qty. Packing



45518 1 set



1x6 = 6 sets



Train set in paper bucket

Including 1 train set, 14 tracks, 2 bridge ramps and 4 trees.

Packing

Art. No. Qty.



45573 1 set



1x6 = 6 sets





Viking City



Water and boats always mean lots of fun for children.



Garage with harbor Including crane, sand/ water wheel, 2 ramps, drawbridge, 4 gates, 3 boats, 1 barge, 1 vehicle and 1 helicopter.

Packing

5000 1 set

Art. No.

1x4 = 4 sets



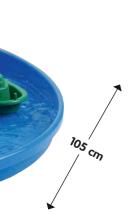
Castle with moat Including ramp and drawbridge, Viking boat, horse with wagon and 5 Viking figures.

Packing Art. No. Qty.









Clear Gift boxes





Train set in clear box 7 cm vehicles

Packing Art. No. Qty.

СВ

81173 1 set



1x6 = 6 sets



Mini chubbies construction in clear box

7 cm vehicles

Packing Art. No.



81135 1 set

Qty.



1x6 = 6 sets



Mini chubbies mix 7 cm vehicles

Packing Art. No. Q



81119 1 set







4 pcs.







7 pcs.

7 pcs.





8 pcs.

6 pcs.





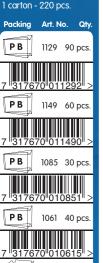


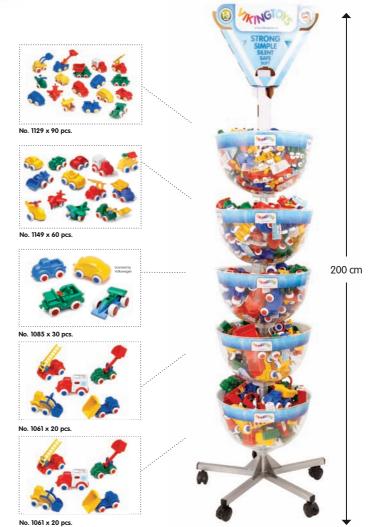
Displays

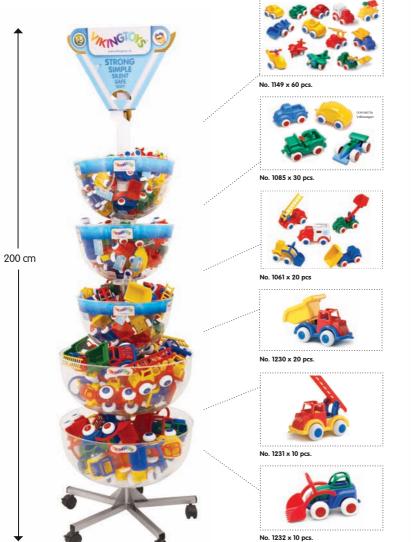












No. 61230 Display stand Midi H 200 cm Ø 57 cm Pre-packed 2 cartons - 150 pcs. Packing Art. No. Qty. 1149 60 pcs. 1085 30 pcs. 1061 20 pcs. 1230 20 pcs. 1231 10 pcs. 10 pcs. 61230

Displays











Mini Chubbies construction 7 cm vehicles 4 models

Packing Art. No. Qty.



31135 36 pcs.



36x6 = 216 pcs.



031135 36 pcs.



36x6 = 216 pcs.



Chubbies construction 10 cm vehicles 4 models

Packing Art. No. Qty.



31143 16 pcs.



16x6 = 96 pcs.



031135 16 pcs.



16x6 = 96 pcs



Maxi trucks 14 cm vehicles 4 models



16x4 = 64 pcs.



31060 16 pcs.



16x4 = 64 pcs





















Packing Art. No. Qty.



31230 1 pc.



1x12 = 12 pcs.



Midi Fire truck construction 19 cm

Packing

Art. No. Qty.



31231 1 pc.



1x12 = 12 pcs.



Midi Tractor construction 19 cm

Packing Art. No.







Qty.

Viking Construction











Packing Art. No. Qty

PB 31212 1 pc.

1x6 = 6 pcs.

Jumbo Tractor digger construction 25 cm

Packing Art. No. Qty.

PB 31215 1 pc.

lx6 = 6 pcs.



Jumbo tipper truck (construction) 28 cm

Packing Art. No. Qty.

PB 31210 1 pc.

РВ 31210 Грс.

1x6 = 6 pcs.



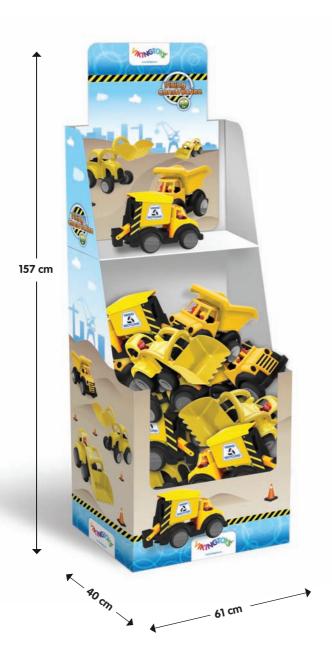
Jumbo Jeep construction 25 cm

Packing Art. No. Qt

PB 31262 1 pc.

lx6 = 6 pcs.

7 317670 312627 >







Games



Indoor fun for rainy days

Frog game 16 frogs in a bucket with lid

with lid

Packing Art. No.



No. Qty.

1101 1 set



1x12 = 12 sets



Frog game
12 frogs in a bucket with lid

Packing Art. No. Qty.



1103 1 set



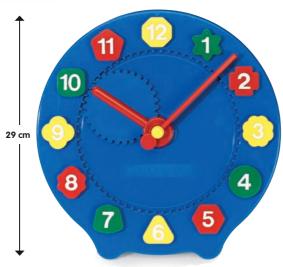
1x12 = 12 sets











Ludo game 1 game board, 16 figures & 1 die 30x30 cm

Packing Art. No. Qty.



81106 1 set



1x12 = 12 sets



670 811069



1106 1 set 1x12 = 12 sets



Clock

Shapes and colors clock 29 cm

Packing

Art. No. Qty.



81108 1 set



1x12 = 12 sets

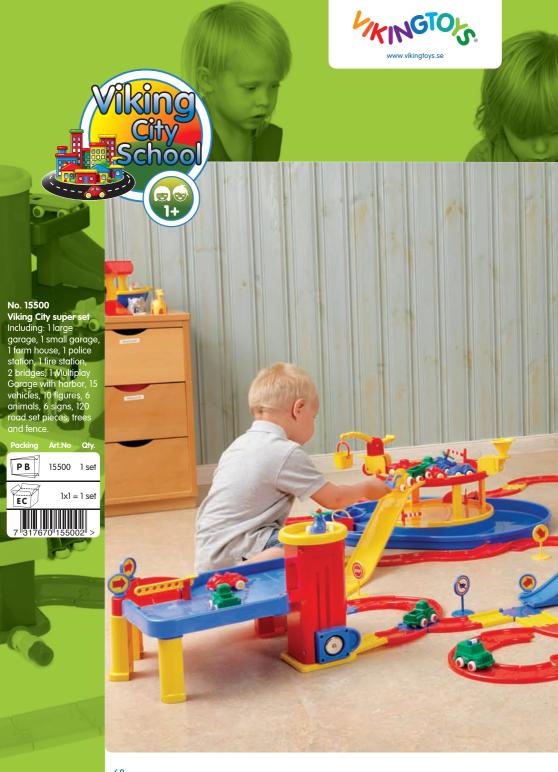


1108 1 set



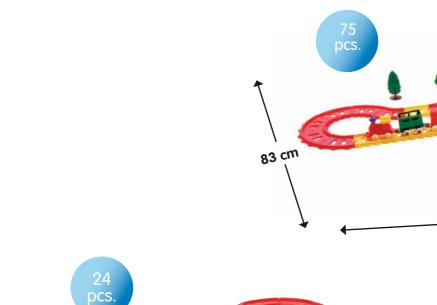
1x12 = 12 sets







Viking City School



Viking City Road set in polybag Included: 24 tracks

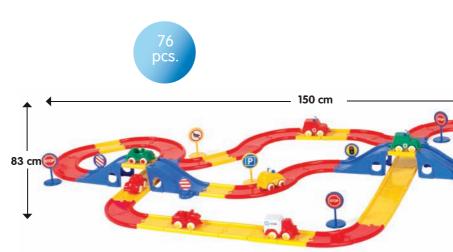
PB 5510 1 set

1x15 = 15 sets 7 "317670"055104" >

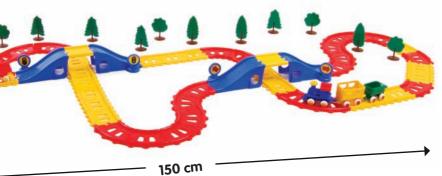
Viking City large road set

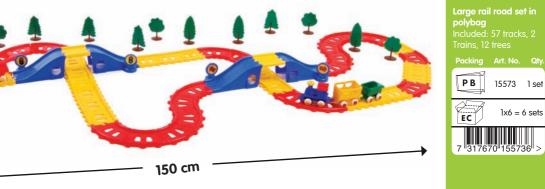
Included: 59 tracks, 9 vechicles and 6 traffic signstracks, trees & fences

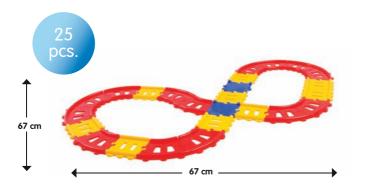
Packing	Art. No.	Qty.	i
РВ	15510	1 set	
EC	1x6 = 6 sets		
7 3176	70 1151	05	

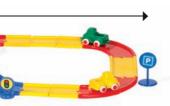


76 cm











Railroad set in polybag Included: 25 tracks



11073 1 set







Viking City School

Viking City Road set in 20l bucket Included: 85 tracks, 9 vechicles, 6 signs

Packing Art. No. Qty.



7 317670 455102 >



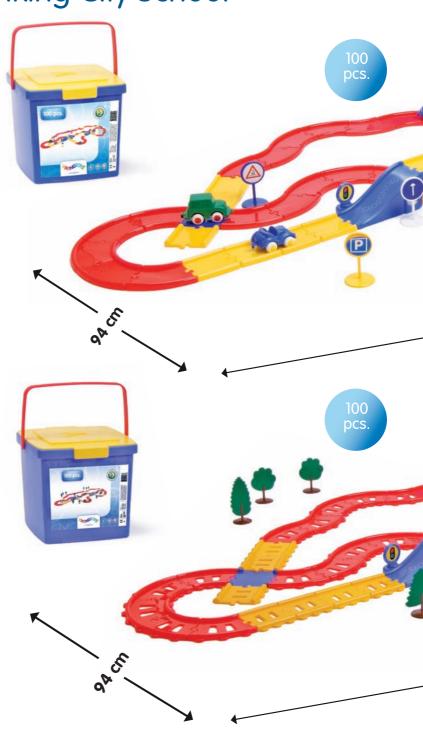
Included: 82 tracks, 2 trains, 12 trees

Packing Art. No. Qty

B 41073 1 set

lx1 = 1 set









Viking City farm big farm house set Including: 1 farm house, 36 tracks, 2 vechicles, fencing, animals and

Packing Art No. Otv

PB 15575 1 set

EC lx6 = 6 sets

7 317670 155750

Animals and trees in polybag

Included: 12 animals, 8 trees and fencing

Packing Art. No. Qt



15531 1 set



Mini chubbies in polybag Included: 20 mini chubbies

Packing Art. No. Qty



11129 1 set



7 317670 111299 >

Viking City School













Viking City School







Jumbo Rescue Set 21 cm 5 pcs

Packing Art. No. Qty



11260 1 set



1x1 = 1 set

7 317670 112609



Super Truck Mix Set, 4 models 35 cm 5 pcs.

acking Art. No.



11510 1 set



1x1 = 1 set









7 217670 416102



Small Buckets





All Viking toys are made of soft plastic and have smooth, rounded edges.

There is nothing that can break or come off and all are made to withstand rough play.





Bucket set - 30 pcs. Including 30 pcs. 7 cm vehicles, planes, boats

Packing Art. No. Qty. 41111

1x6 = 6 sets

Bucket set - 30 pcs. Including 15 pcs. 10 cm vehicles

Art. No. Qty. 41052 1 set 1x6 = 6 sets









Bucket set - 15 pcs. Including 15 pcs. 7 cm vehicles, planes, boats Packing Art. No. Qty.



41140 1 set



1x6 = 6 sets





Large Buckets





Maxi vehicles bucket Bucket size: 20 L Including 18 pcs. 14 cm vehicles Art. No. Qty.

41560 1 set

1x1 = 1 set

Maxi bulk set Including 18 pcs. 14 cm vechicles

Packing Art. No.

BULK 41060 1 set 1x1 = 1 set













Dining set





Including plates, bowls, mugs, forks, knives and spoons

Packing Art. No. Qty.

B 41408 1 set

lx6 = 6 sets

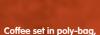
Dining set in poly-bag, 1 setting

Including plate, bowl, mug, fork, knife and spoon

Packing Art. No. Qty.

PB 1401 1 set

1x12 = 12 sets



4 settingsIncluding cups, saucers and tea-spoons

Packing Art. No. Qty.

PB 1405 1 set











The Viking design

Prote Bottly Johansson

Viking Toys embody a unique product design that adds to and helps strengthen the brand value of the line.

As head designer for Viking Toys, it is my mission to continue

along this successful path and to accentuate the brand identity in all new products and concepts.

A typical product from Viking Toys should be designed based on classical, basic play values and combine these values with a modern perspective of the child's world of today. My goal is to create toys that enrich play, last for play and make children want to play.

Henrik Johansson Viking Toys designer since 2007





In order to design good toys, one must have a feeling for the spirit of children's play. Actually, I think the designer himself must be a person who likes to play and diddle like a child as I do.

I prefer to design by constructing a model of the product bit by bit, in cardboard or wood. At Viking, we often decide at our product meetings what should be designed. Sometimes I have my own ideas which I present to Viking Toys.

To even be considered for the Viking range, the toy must meet the Viking 5S-criteria; it must be SAFE, SIMPLE, STRONG, SOFT and SILENT. And safety is without a doubt the most important "S" for Viking.

Björn Alskog Viking Toys designer 1996–2007

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Safe

Designed and tested to be safe for children 1 year and up. We use only the best toxic free, non-phthalate & food grade materials available.

Simple

Timeless design which appeals to both parents and children for several generations and, stimulates children's imagination.

Silent

Acclaimed by parents and teachers alike, the soft materials allow for practically soundless play.

Soft

Strong

Extremely durable materials make our toys almost indestructible.

Carefully chosen soft materials which protect both children, furniture and floors.



Dishwasher Safe

hanks to our choice of materials each toy is easy to clean in the dishwasher.













SA Toy of the year awards 2004 in South Africa

